



RAIN DANCE
NATURE'S TIME



SUMMER BEAUTY

artēxo
CARE FOR BEAUTY

PROTECTIVE, ANTIOXIDANT, RESTORING

SUMMER BEAUTY

FROM THE VITAL FORCE OF NATURE A SUMMER BEAUTY BOTANICAL RITUAL

When the sun and the light awaken our senses, our skin and our body, our hair needs to be ready to receive their entire energy, strength and vitality.

The new RAIN DANCE **SUMMER BEAUTY** line formulated to welcome all the beneficial effects of the sun, while protecting the beauty and the health of the hair.

A LINE DESIGNED TO LIVE IN THE SUN, EN PLEIN AIR.

Our formulative driver, based in Phyto-Technology, led us into creating a new specific treatment to shield and strengthen the hair, restoring what chlorine and salt may have taken away to the stalk and the fiber.

The line has been formulated for summer and for every outdoors moment: thermal baths, sea side, swimming pool; a line that beyond shielding from UV rays, salt, chlorine and limestone, protects the hair color, hydrating it and regenerating the hair.


3 products that work in synergy with nature, to live the outdoors and the sun at full beauty.

PHYTO-TECHNOLOGY

RAIN DANCE ESSENCE IN SUMMER BEAUTY

The line contains the extraordinary botanical Rain Dance active principles:

- **Tsubaki and Camellia organic certified*** oils, to hydrate and add shine to the hair
- **IPSTIC Complex**, strengthening, formulated mainly with **HYALURONIC ACID AND SOY PROTEINS**: Hydrating, Strengthening, Antioxidant and Protective action
- **SERICIN**, a protein that adds softness and silkiness to the hair

*ECOCERT certification 

PLUS OF THE LINE

REGENINE PHYTO-COMPLEX

All **SUMMER BEAUTY** products contain **REGENINE** phyto-complex, obtained by a blend of natural extracts from **APPLE, LEMON, GRAPES AND CORN BRAN**, precious source of molecules to shield, nourish and regenerate the hair fiber.

BENEFIT

- **REGENERATING** for the scalp thanks to its exfoliating action
- **PREVENTING** hair shine loss caused by sun exposure, chlorine, limestone and salt
- **PREVENTING COLOR** fading and protecting the hair thanks to the action of alpha hydroxy acids (AHAs), that act to screen the hair fibers and cuticles



PROTECTIVE, ANTIOXIDANT, RESTORING

PROTECT BEFORE, DURING AND AFTER SUN EXPOSURE



SUMMER BEAUTY THERMAL PROTECTIVE OIL PROTECTIVE, ANTIOXIDANT RESTORING

Plus

Invigorating thermal protective spray-on oil. It nourishes the hair while shielding from UV rays. Antioxidant action. It protects from the damaging effects of sun, salt, chlorine and limestone. No Parabens.

Active principles

Tsubaki and **Camellia** certified oils, hydrating and softening; **Hyaluronic Acid** and **Soy proteins**, nourishing and protective; **Regenine phyto-complex**, obtained from **Apple, Lemon, Grapes** and **Corn bran** natural extracts, regenerating and shine preservative.

How to use

Apply before and during sun and chlorine exposure, either on dry or wet hair. For a deep nourishment, mix with Summer Beauty Conditioner. To get maximum softness, towel dry the hair, spray on the hair palms and apply on the tips. On dry hair, it shields from irons damaging effects. For all hair types.

Size

150ml

WASHING



SUMMER BEAUTY SHAMPOO & BATH PROTECTIVE, ANTIOXIDANT RESTORING

Plus

Restoring shampoo. It purifies the hair and body in depth, cleaning from salt, chlorine and limestone residues. Gentle formulation, no SLS/SLES, no Parabens. It shields from UV rays thanks to its sun filter.

Active principles

Tsubaki and **Camellia** certified oils, hydrating and softening; **Hyaluronic Acid** and **Soy proteins**, nourishing and protective; **Regenine phyto-complex**, obtained from **Apple, Lemon, Grapes** and **Corn bran** natural extracts, regenerating and shine preservative.

How to use

Apply on wet hair, distribute and massage on scalp and lengths. Rinse and repeat if necessary. Apply Summer Beauty Conditioner. For all hair types.

Size

250ml

REGENERATING



SUMMER BEAUTY CONDITIONER PROTECTIVE, ANTIOXIDANT RESTORING

Plus

Regenerating cream conditioner. It untangles quickly, restoring softness, shine and vigor to the hair. It shields from UV rays thanks to its sun filter. No Parabens.

Active principles

Tsubaki and **Camellia** certified oils, hydrating and softening; **Hyaluronic Acid** and **Soy proteins**, nourishing and protective; **Regenine phyto-complex**, obtained from **Apple, Lemon, Grapes** and **Corn bran** natural extracts, regenerating and shine preservative.

How to use

Apply the product on washed hair, massaging it on the lengths. Rinse after a few minutes, towel-dry and style as desired.

Size

250ml

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CARE FOR BEAUTY

MADE IN ITALY 100% RENEWABLE ENERGY 100% FSC PAPER

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